**FEATURED SPONSOR $5,000**

**BENEFITS**
Three (3) complimentary registrations
Logo and link on conference website
Logo and link on conference marketing
Logo, description and link in event app
Recognition during sponsored program

**OPPORTUNITIES**
Conference Portal
Conference App
Opening Plenary
Featured Session
General Counsel Roundtables
Honors & Awards Ceremony
Discussion Groups
Affinity Group Meetups

**SUPPORTING SPONSOR $3,000**

**BENEFITS**
One (1) complimentary registration
Logo and link on conference website
Logo and link on conference marketing
Logo, description and link in event app

**HOW TO RESERVE**
2. NACUA will confirm availability of that option and send a sponsorship agreement and invoice.
3. Sponsor will send payment by **June 20, 2020**.

**QUESTIONS?** Contact Ashley Hodak Sullivan at 202.833.8390 or ahs@nacua.org.

**Logos**
Logos should be saved in a vector format (EPS or AI) whenever possible. If a vector logo cannot be located or is unavailable, it should be a rasterized logo of at least 300 dpi at the printed size. High-resolution files are preferred. Logos will appear in full color.

**Descriptions**
Sponsor descriptions will include the logo, address, city, state, telephone number, fax number, and website. The text of the description should not exceed 150 words, and may include a contact person and/or email. NACUA reserves the right to edit descriptions for content.

**Attendee Rosters**
Upon request, sponsors are provided with a roster that contains only the names, organizations, cities, and states of attendees. The attendee roster is only for informational purposes and may not be used for business or sponsored event promotion and/or advertising.

**NOTE:** NACUA maintains sole discretion in determining the specific dollar amounts that define each level of sponsorship; these dollar amounts may change from year to year without public notification.