One of the most passionately debated topics in the sports industry is whether or not NCAA student-athletes should be paid. This essay explores that issue by looking at the demands and limitations on student-athletes, the NCAA's reasoning behind non-compensation, and the problems associated with the current system. Ultimately, the essay proposes a solution, in the form of a proposed bylaw to the NCAA manual, that would address the concerns of the student-athletes, the NCAA, and its member institutions.