Recent restructuring and commercialization of collegiate sport calls into question both the extent to which college sport teams and leagues are voluntary private associations and the traditional assumptions about the educational value of sport. The change may lead to collegiate sport becoming a commercial enterprise or a private association, distinct from institutions of higher learning, which would undercut the justification for state intervention in disputes regarding the NCAA. Future debates regarding the application of Title IX to collegiate athletics may focus less on issues of gender equity and more on the appropriate level and form of state intervention. In essence, recent changes within collegiate sport coupled with the shifting public perception of sport may lead to the erosion of Title IX protection for collegiate women's sports in the future.