This review examines a few passages and concepts from Howard Wasserman's Institutional M. Failures: Duke Lacrosse. Universities, the News Media, and the Legal System. This collection of essays is a must read for any college or university administrator who finds themselves embroiled in a high profile controversy. It allows the reader to consider the totality of the events that transpired at Duke with the benefit of hindsight and expert analysis. There are important lessons in this book not only for senior college and university administrators, but also for faculty members, college and university public relations/communications personnel, government prosecutors, the media, and perhaps most importantly, consumers of media. In total, this book is presented in a highly digestible way; its legal analysis is precise and thorough, but accessible to non-lawyers as well.