Ironically, as the content community attempts to save its business models, it has engaged in open warfare with its own customers. College and university campuses are increasingly becoming the unwilling battleground for the P2P file sharing war because the majority of the customers are students in higher education. This essay discusses the file sharing problem, the basic rights of copyright owners, the architecture of P2P technology, the primary defenses to P2P copyright infringement, the evolving case law, the risks for higher education, and model responses to P2P file sharing and infringement.