This article criticizes the usefulness of traditional race-based admissions procedures for providing minority students access to educational opportunities. It proposes an expansion of contemporary concepts of affirmative action to address potentially defeating challenges confronting disadvantaged minority students both before and after the admissions decision has been made. This article also encourages colleges and universities to develop and implement race-neutral programs that encompass outreach, expanded admissions criteria, and financial aid in their efforts to provide meaningful educational opportunities for minority students.