Peter Wood’s *Diversity: The Invention of a Concept* is an invaluable recounting of the intellectual, ideological, and legal history of the concept of “diversity” as it relates to race and ethnicity. This review summarizes and analyzes Wood’s book, with particular focus on the concept’s role in Justice Lewis Powell’s opinion in *Regents of the University of California v. Bakke*. Next, the reviewer adds some criticisms of his own about the diversity concept and, finally, discusses how the Supreme Court might be persuaded to overturn its recent acceptance of the diversity rationale as “compelling” in *Grutter v. Bollinger* and *Gratz v. Bollinger*. 