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To: NACUA Board of Directors

From: Work Group on Local Arrangements for 2009 Annual Conference
Paul L. Parsons, Staff Liaison

Date: February 23, 2009

Subject: March 2009 Report
Work Group on Local Arrangements for 2009 Annual Conference

Charge to Work Group:

This Work Group serves as a resource to the NACUA staff to plan and manage arrangements for the Annual Conference. Advice expected from the Work Group members includes suggestions for local sponsorship opportunities, and preparation of listings and communications concerning recommended local activities, restaurants and points of interest.

Work Plan for FY 2008-2009:

- Staff will contact members in the Toronto and surrounding areas for local sponsorship opportunities, and recommended local activities, restaurants and points of interest for the 2009 Annual Conference.
Status: Staff held a conference call with members in Toronto in mid-February to discuss the above matters.
- Staff will develop plans and materials for this year's annual sponsorship campaign.
Status: The sponsorship campaign launched in November 2008; to date, NACUA has received more than \$97,000 in commitments for sponsorship (against an original budget projection of \$130,000 for this fiscal year).
- Periodic notes to the membership with information about Toronto will be issued to the membership beginning next spring.
Status: The first issue of "Toronto Times" will be sent in early April

2009.