

**Information**

To: NACUA Board of Directors

From: Nancy Tribbensee, Chair, Committee on Strategic Planning  
Paul L. Parsons, Staff Liaison

Date: February 14, 2008

Subject: March 2008 Report  
Committee on Strategic Planning

**Charge to Committee:**

The Committee is responsible for monitoring the progress of the Association's Strategic Plan to ensure that the Board and staff are reviewing the Plan regularly according to the prescribed process for annual review of the Plan and are making revisions as appropriate; reviewing the current priorities and activities as part of the Plan, ensuring that financial and staffing resources are sufficient to address and implement those priorities; and considering more long-range planning for the future.

**Work Plan for FY 2007-2008:**

1. Evaluate and revise NACUA's Strategic Priorities using the approved Strategic Planning Process, considering ideas and suggestions from committees, task forces, work groups, and staff, and taking into account the Association's mission and long-range financial planning. Ensure that the Strategic Priorities remain current, relevant, and fluid. *(Note: This is an ongoing process throughout the year, culminating in the Committee's review of Priorities prior to March, and recommended Priorities are submitted to the Board for approval in June.)*  
***Status: The Committee received and discussed the proposed new and revised Strategic Priorities for FY 2008-2009 by conference call in early February. The Priorities have been issued to the Board for its discussion at the March meeting.***
2. Work with the Board and staff to ensure that the Association's activities (listed under the Priorities) and new initiatives are continued, revised or undertaken in relation to the Association's mission, Strategic Priorities, annual and long-range financial planning (in conjunction with the Committee on Finance and Audit). Review proposals to the Board from other committees and individuals in light of the established Strategic

Priorities and strategic planning process, and refer those proposals to staff and/or committees or task forces for research and development, as appropriate, and to the membership for comment, if necessary and appropriate. Evaluate proposed activities against each other and against current activities for prioritization, and propose elimination of activities when appropriate. *(Note: This is an ongoing process throughout the year, culminating in the Committee's review of Priorities prior to March, and recommended Priorities are submitted to the Board for approval in June.)*

***Status: The Committee also reviewed and discussed many of the activities that were listed under each of the proposed Strategic Priorities for FY 2008-2009 during its conference call in early February. Many of the activities are continuing from the prior year; others are in the process of being researched and considered, especially the newer ones which emanated from the March 2007 Board Retreat. Currently, none of the activities of the Association is a candidate for phase-out or elimination.***

3. Consider and research outcomes of proposed new initiatives and activities stemming from the 2007 Retreat of the Board of Directors, as necessary and appropriate. Consider and determine the adequacy of financial, member, and/or staff resources to support any of these new initiatives and activities.

***Status: The proposed new initiatives and activities that emanated from the 2007 Retreat of the Board that were considered a high priority for consideration or implementation beginning in either FY 2007-2008 or FY 2008-2009 were listed among the activities as noted under Item #2, above. These proposed new initiatives and activities will be discussed by the Board of Directors at its meeting in March as part of the discussion of the proposed new Strategic Priorities for FY 2008-2009.***

4. Work with staff to ensure that the strategic “dashboard indicators” continue to provide valuable information to the Board in an efficient way, and reflect the goals of the Strategic Priorities.

***Status: Updated dashboard indicators were distributed to the Committee and to the Board of Directors for review and comment at the November 2007 meetings.***

5. Provide input into the annual report of the NACUA Board of Directors Advisory Council on Diversity and Inclusivity regarding strategic planning activities that support NACUA's diversity and inclusivity initiatives.

***Status: The Board Advisory Council has held two conference calls thus far this year. Paul Tanaka serves as this Committee's representative on the Council.***