



# National Association of College and University Attorneys

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To: NACUA Board of Directors

From: Steven D. Prevaux, Chair, Committee on Strategic Planning  
Paul L. Parsons, Staff Liaison

Date: June 1, 2009

Subject: June 2009 Report  
Committee on Strategic Planning

### Charge to Committee:

The Committee is responsible for monitoring the progress of the Association's Strategic Plan to ensure that the Board and staff are: reviewing the Plan regularly, according to the prescribed process for annual review of the Plan, and are making revisions as appropriate; reviewing the current priorities and activities as part of the Plan; ensuring that financial and staffing resources are sufficient to address and implement those priorities; and considering long-range planning for the future.

### Work Plan for FY 2008-2009:

1. Evaluate and revise NACUA's seven Strategic Priorities using the approved Strategic Planning Process, considering ideas and suggestions from committees, task forces, work groups, and staff, and taking into account the Association's mission and long-range financial planning. Evaluate proposed activities against each other and against current activities for prioritization, and propose elimination of activities when appropriate. Ensure that the Strategic Priorities remain current, relevant, and fluid. Review the Priorities in light of the Association's Mission, Guiding Principles, Core Values, and Long-Term Strategy to ensure that they remain consistent. Make any suggested revisions to the Strategic Priorities to the Board of Directors for its consideration and approval.

*(Note: This is an ongoing process throughout the year, culminating in the Committee's review of Priorities prior to March, and recommended Priorities submitted to the Board for approval in June)*

**Status: The Committee received and discussed the proposed Strategic Priorities for FY 2009-2010 and the revised longer-term strategy of the Association by conference call on February 19, both of which incorporate references to various efforts and activities that**

*address the impacts and potential impacts of the current economy on NACUA member institutions and on the Association. The Priorities were presented to the Board for its discussion at the March meeting; no changes were suggested or recommended. The priorities have been reissued to the Board for final approval at its meeting in June.*

2. Conduct a review of the Association's strategic "dashboard indicators" to ensure they are the most relevant and appropriate measures of the Association's performance. Work with staff to ensure that the strategic "dashboard indicators" continue to provide valuable information to the Board in an efficient way, and reflect the goals of the Strategic Priorities.  
*Status: Updated dashboard indicators were prepared and distributed to the Committee and to the Board for review and comment at the November 2008 meetings. In early March, a subcommittee reviewed the purpose, scope, number, types and content of the current set of indicators and worked with staff to recommend certain revisions and additions, mostly in the form of technical modifications. The final set of proposed revisions was shared with the full Committee this spring; to date, no further suggestions or recommendations have been received. These revisions have been submitted to the Board for final consideration and discussion at its meeting in June.*
  
3. Provide input through a designated Committee member into the annual report of the NACUA Board of Directors Advisory Council on Diversity and Inclusivity regarding strategic planning activities that support NACUA's diversity and inclusivity initiatives.  
*Status: Completed; Beth Cate, representative from this Committee to the Council, provided a report on behalf of this year's work during the Council's most recent conference call in May 2009. She highlighted the Committee's work on dashboard indicators as they relate to diversity issues.*