

**Information**

To: NACUA Board of Directors

From: Paul Tanaka, Chair, Committee on Strategic Planning  
Paul L. Parsons, Staff Liaison

Date: June 4, 2007

Subject: June 2007 Report  
Committee on Strategic Planning

**Charge to Committee:**

The Committee is responsible for monitoring the progress of the Association's Strategic Plan to ensure that the Board and staff are reviewing the Plan regularly according to the prescribed process for annual review of the Plan and are making revisions as appropriate; reviewing the current priorities and activities as part of the Plan, ensuring that financial and staffing resources are sufficient to address and implement those priorities; and considering more long-range planning for the future.

**Subcommittee on Diversity and Inclusivity**

**Charge to Subcommittee:**

The Subcommittee is responsible for monitoring the initiatives and activities that were recommended by the Subcommittee on Diversity and Inclusivity in previous years and to offer suggestions to the Strategic Planning Committee for encouraging active and meaningful participation of all members in NACUA programs and services.

**Work Plan for FY 2006-2007:**

1. Evaluate and revise NACUA's Strategic Priorities using the approved Strategic Planning Process, considering ideas and suggestions from committees, task forces, work groups, and staff, and taking into account the Association's mission and long-range financial planning. Ensure that the Strategic Priorities remain current, relevant, and fluid.

***Status: A set of proposed Strategic Priorities and accompanying activities for FY 2007-2008 was presented to the Committee during a conference call held on February 13, 2007 and then presented to and discussed by the***

*Board of Directors at its meeting on March 20, 2007 in Savannah, GA. During its final conference call on May 22, 2007, the Committee reviewed new Strategic Priority III, “Launch the Next Phase of NACUA’s Strategic Planning Cycle” and its supporting activities, and reaffirmed that they are appropriate as one of the seven Strategic Priorities for FY 2007-2008 as NACUA begins to research and implement several of the proposed new initiatives that stemmed from the March 2007 Board of Directors Retreat. The Committee also unanimously endorsed the Proposed Outline & Timeline for Next Steps Following the March 2007 Board of Directors Retreat, which will guide the work of this Committee, staff, and the Board of Directors during the next fiscal year cycle relating to the next phase of NACUA’s strategic planning cycle.*

2. Work with the Board and staff to ensure that the Association’s activities (listed under the Priorities) and new initiatives are continued, revised or undertaken in relation to the Association’s mission, Strategic Priorities, annual and long-range financial planning (in conjunction with the Committee on Finance and Audit). Review proposals to the Board from other committees and individuals in light of the established Strategic Priorities and strategic planning process, and make comments and recommendations to the Board. Evaluate proposed activities against each other and against current activities for prioritization, and propose elimination of activities when appropriate.  
*Status: See item #1, above. This work was conducted during the months of December and January, in preparation for presentation of proposed Strategic Priorities for FY 2007-2008.*
  
3. Work with staff to ensure that the strategic “dashboard indicators” continue to provide valuable information to the Board in an efficient way, and reflect the goals of the Strategic Priorities.  
*Status: Updated dashboard indicators were prepared and distributed to the full Committee for its information and feedback in late October 2006; the final set of indicators was presented to the Board of Directors for its meeting in November 2006.*
  
4. Through the Subcommittee on Diversity and Inclusivity, continue to monitor the initiatives and activities that were recommended by the Subcommittee in previous years and to offer suggestions to the Committee for encouraging active and meaningful participation of all members in NACUA programs and services.  
*Status: The Subcommittee convened by conference call in mid-October to review prior Subcommittee activities and initiatives during the last three years as an orientation, and divided the Subcommittee’s activities from the last three years into categories: Completed Recommendations; Completed Activities, Annually Updated and Reported; and Ongoing Activities. The Subcommittee met again in early January to review ongoing activities, and discussed suggestions for possible new activities and initiatives. A status report was provided to the full Committee in March. A final conference call of the Subcommittee was held in April, and a final set of recommended action steps as well as a recommendation regarding the future of the Subcommittee, was submitted to the full Committee for its conference call on May 22, 2007. The Committee unanimously endorsed the Subcommittee’s recommendations, including the recommendation of the formation of a Board Advisory Group on Diversity and Inclusivity, to be appointed by the President, with*

*a small group of members (6 – 8) who would use the existing diversity chart to guide its annual review of NACUA’s progress on diversity. The Committee now recommends formal approval of these recommendations by the Board at its meeting in June. (See final report from the Subcommittee, which reflects final edits that were suggested and approved by the Committee on Strategic Planning during its final conference call held on May 22).*

5. Assist the Board, as necessary, in preparation for its triennial Retreat in March 2007. Develop a proposed timeline between March and June for consideration of any outcomes or proposed directions or new initiatives stemming from the Retreat, for review and consideration by this Committee and other Committees (as appropriate) as well as by the Board of Directors. Review of Retreat outcomes, directions, and new initiatives will form the basis for NACUA’s next strategic planning cycle beginning in FY 2007-2008.  
*Status: A planning group consisting of the Officers and the Chair and Vice Chair of this Committee was formed after the November 2006 Board meeting to assist in developing plans and the agenda for the March 2007 Retreat. Based on the outcomes of the Retreat, the planning group developed a “Proposed Outline & Timeline of Next Steps from the March 2007 Board Retreat” that was sent to the full Committee for its discussion during its final conference call on May 22, 2007. The Committee also received the agenda and other relevant background materials from the Retreat for its information. The Committee endorsed this Outline & Timeline, and much of the work emanating from the Board Retreat will take place beginning in FY 2007-2008. In addition, the existing new Proposed Strategic Priority III for FY 2007-2008, as noted under #1 above, reflects the work noted in this Outline & Timeline.*