

Information

TO: NACUA Board of Directors

FROM: Mary E. Kennard, Chair, Committee on Annual Program
Karl F. Brevitz, Staff Liaison

DATE: June 7, 2007

SUBJECT: June 2007 Report of Committee on Annual Program

Charge to the Committee

The Committee is responsible for formulating and planning the Annual Conference program, to include selection of topics and speakers, in close coordination with the NACUA officers and staff, and in coordination with the other programmatic and informational services of the Association.

Committee Leaders

Mary Kennard, Chair
Derek Langhauser, Vice Chair

Work Plan for 2006 - 2007

1. Develop Proposed Topics for the 2007 Annual Conference.

During the summer, the following Committee Working Groups were appointed: Business and Real Property; Civil Rights and Diversity, Labor and Employment; Student Affairs and Athletics; Research and Intellectual Property; Litigation and Risk Management; General Counsel; and Professional Development. These working groups prepared a truly outstanding set of topic proposals for consideration by the Committee.

2. Select Final Topics for Inclusion in the 2007 Annual Conference.

The leaders of the various working groups met in Washington, DC in September to review all of the topic proposals prepared by the working groups and select final topics for inclusion in the Annual Conference and for development by session coordinators.

3. **Develop Selected Topics into Annual Conference Sessions.**

Since September members of the Committee have been hard at work developing their assigned sessions, enlisting and working with session presenters, and finalizing their session descriptions. Their efforts have resulted in a conference schedule of over 80 sessions, organized into 8 separate tracks (Business and Real Property, Diversity and Civil Rights, General Counsel, Labor and Employment, Litigation and Risk Management, Professional Development, Research and Intellectual Property, and Student Affairs and Athletics). In addition to regular sessions, the Conference will again feature a full complement of Special Interest Groups, Forums, Discussion Groups and Computer Resource sessions. Committee members have continued to work with their session presenters to plan session content, manuscripts and presentations and ensure the highest possible quality in our Annual Conference sessions.

Special Sessions

This year we have included two special early Thursday morning sessions. The first, and just added within the last month in the wake of the Virginia Tech tragedy, is entitled *Dangers and Disasters: Campus Readiness and Response—A Dialogue*. I will join panelists Wendy White and Robb Jones to review the principles of crisis management and how institutions may be re-examining campus emergency procedures since the events of April 16. The *Dangers and Disasters* panel is scheduled for 7am – 8am on Thursday, June 28. Immediately following and as mentioned in the March Board Report, we will have a second special session entitled *News from the Nation's Capital*, featuring Terry Hartle, Senior Vice President for Governmental and Public Affairs at the American Council on Education.

Added Sessions

Since the original brochure was mailed to members, we have also added the following sessions to the conference schedule to address recent developments affecting member institutions:

Thursday, June 28, 11:15 a.m. – 12:45 p.m.

And the Beat Goes On: New Fronts in the Battle Over P2P File Sharing (Discussion Group)

Friday, June 29, 9:15 a.m. – 10:30 a.m.

Donors, Heirs, Desires and Academic Freedom: Perspective and Context Regarding Robertson v. Princeton University

Friday, June 29, 3:45 p.m. – 5:00 p.m.

Lend Us Your Ears: Preferred Lender Lists, Student Lending Codes of Conduct, and State and Federal Investigations (Discussion Group)

We are pleased to report that as of the date of this report, we have over 1000 registrants for the Annual Conference.

4. Encourage Diversity in Session Presenters.

Through discussions at Committee meetings and with working group leaders, as well as messages to committee members, emphasis has been placed on encouraging session coordinators to strive for diversity in the selection of annual conference presenters in terms of type of institution; race, gender and ethnicity; geographic locations; in-house and external counsel, and other factors reflecting the diversity of the NACUA membership.

5. Plan Pre-Conference Workshop for Lawyers New to Higher Education.

We will be continuing the Pre-Conference Workshop for Lawyers New to Higher Education. Our first pre-conference workshop at the 2004 Annual Conference attracted 80 paid registrants. In 2005 enrollment increased to 133 paid registrants, and again in 2006 to 138 paid registrants. NACUA Second Vice President and Program Committee Vice Chair Derek Langhauser has worked with Assistant Director of Legal Resources Melissa Rooker on planning for the pre-conference workshop. To date we have 134 registrants for this year's pre-conference workshop.

6. Plan Conference Plenary Session.

The topic of our opening plenary session at the 2007 Annual Conference will be "Getting the Deal: Seven Strategies You'll Never Forget". Our speaker will be Dr. L. Randolph Lowry III, President of Lipscomb University and founder of the Straus Institute for Dispute Resolution at Pepperdine University. Dr. Lowry spoke at the 2002 annual conference in Boston and earned outstanding reviews from NACUA members. Immediately following the plenary session he will teach a follow-up concurrent session entitled "Applying the Seven Strategic Principles of Successful Negotiation in Your Higher Education Practice." We are delighted to have Dr. Lowry as our plenary speaker

7. Pre-Conference Roundtable for New and Recently Appointed General Counsel and New Pre-Conference Roundtable for Experienced General Counsel.

At last year's annual conference in Chicago we introduced a new, limited enrollment Roundtable for New and Recently Appointed General Counsel. Using an informal format emphasizing discussion, interaction, questions and the sharing of experiences and ideas among the Roundtable registrants and the leaders of the Roundtable, the session drew excellent reviews from the new General Counsel who attended. In addition to repeating the Roundtable for New and Recently Appointed General Counsel in San Diego, we will also introduce a limited enrollment Roundtable for Experienced General Counsel, featuring the same format. To date we have 24 registrants for the Roundtable for New and Recently Appointed General Counsel and 31 registrants for the Roundtable for Experienced General Counsel.